

A COMMUNITY OF PAPER LOVERS



The Design & Paper blog, launched in 2012, celebrates all topics connected to design and paper. We created it to share our passion for great design, creative papers, and printing with the paper-lovers community.

Design & Paper also serves as an interactive platform for creatives who are welcome to share their work with us. On our blog, you can find carefully curated content featuring designers, illustrators, creatives and artists, information on upcoming industry trends, and hot new paper designs, printing and finishing tips as well as events from the paper world. We also share insights directly from leading professionals: interviews with paper manufacturers, designers, artists and printers, confessions from the paper world.

Design & Paper came to life as an initiative from the Europapier Group. In 13 countries Europapier's customers simultaneously enjoy the expertise and prestige of an international group coupled with local, in-depth knowledge.

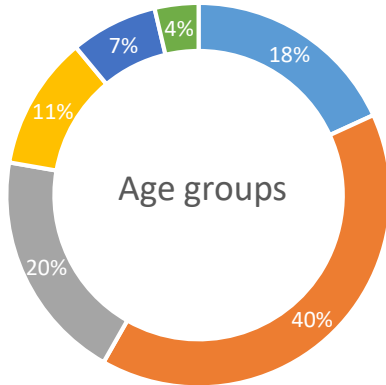
A Community Of Paper Lovers
With A Fresh New Look

DESIGN & PAPER

www.designandpaper.com



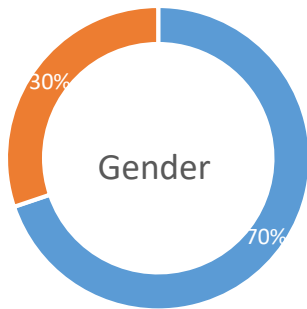
READER PROFILE



- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

Design and paper focuses on a readership from the fields of design, marketing, advertising and the paper industry. About 15,000 creatives read our blog monthly.

Design&Paper blog now offers **advertising possibilities**, tailor-made for our audience. This is an exciting new feature for any product or service addressed to graphic designers, illustrators, photographers, creative agencies, artists, as they comprise our main target audience.



- female
- male

Does your product or service fits to the Design&Paper audience? We'd love to hear from you at **advertise@designandpaper.com**.

Social media coverage



11.711 fans



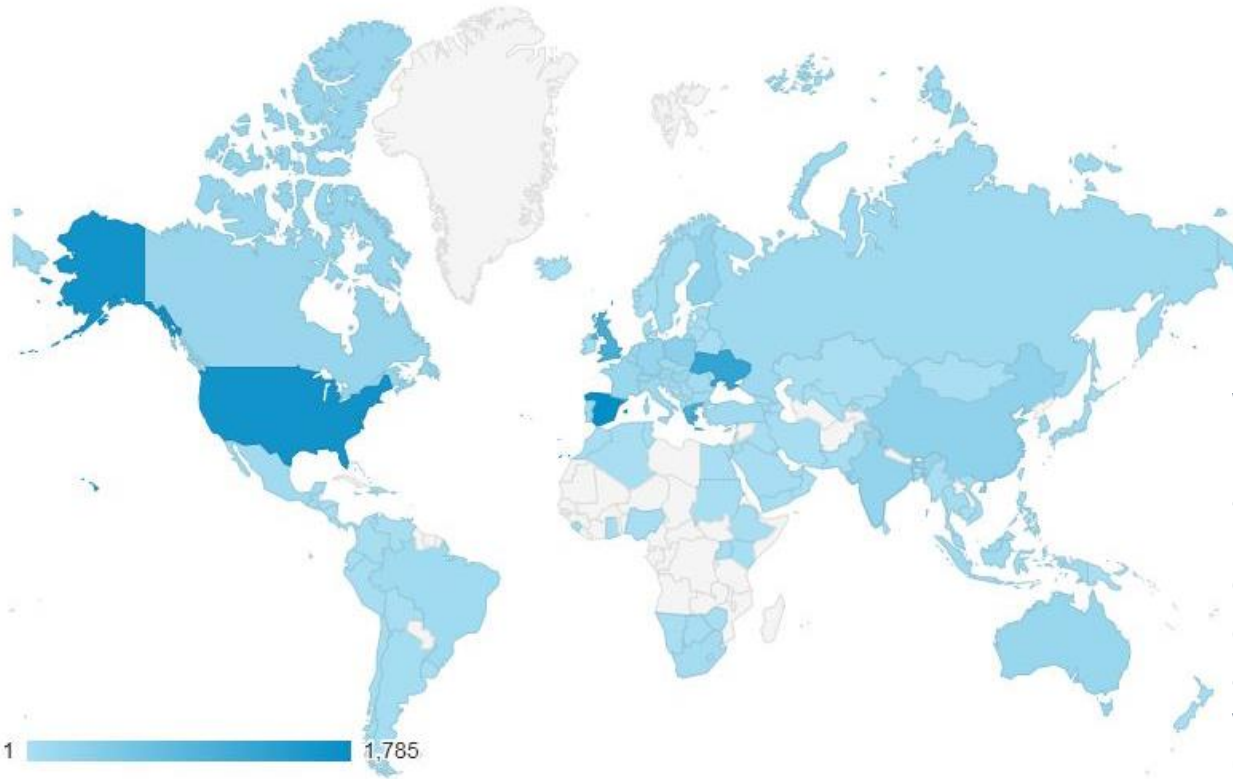
6.035 followers



1.432 followers

15K
monthly
users

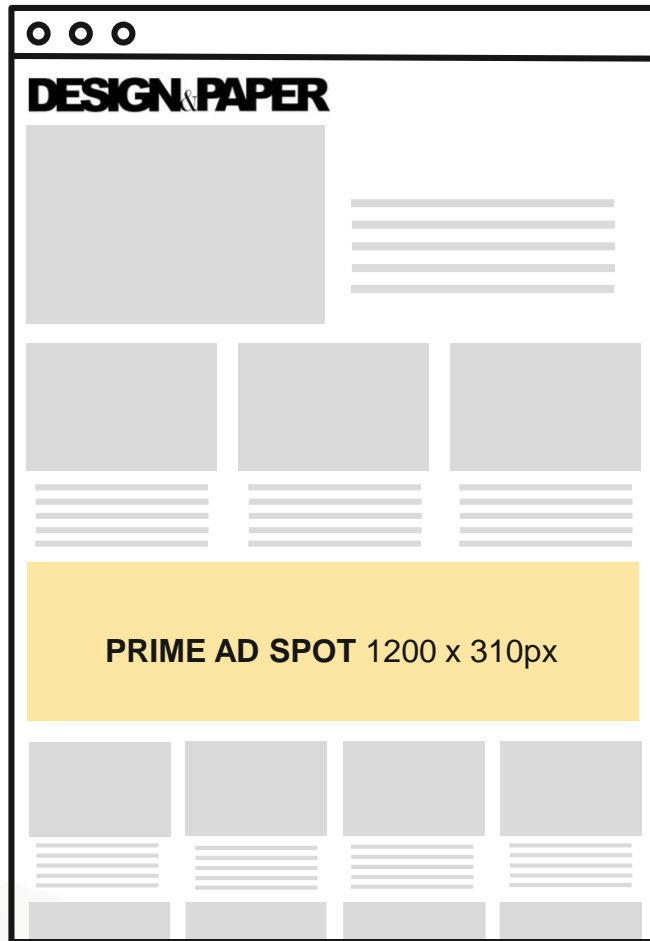
WHERE OUR READERS COME FROM



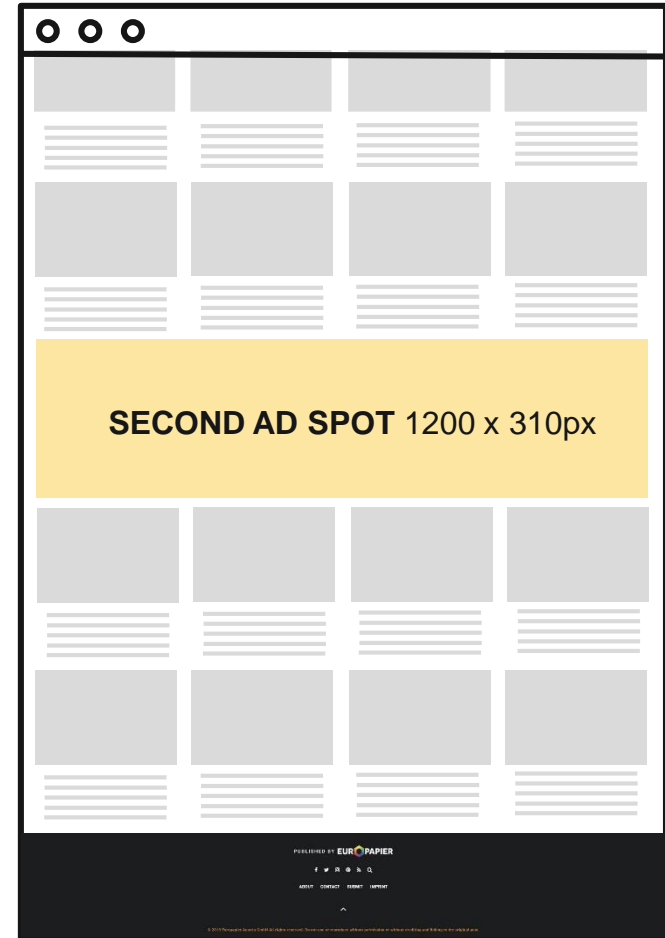
We are happy to have a worldwide readership, with focus from Europe and USA.

On the design&paper blog, we celebrate the work that matters! We aim at showcasing and promoting the work of creatives especially in Central Eastern Europe.

ADVERTISING POSSIBILITIES & PRICES



Price €250 / week



Price €175 / week

*several weeks placement possible

- Please submit your advertisement minimum 7 working days before online publication
- Banner width is fixed, if you wish a slightly different height (+/- the proposed 310px) please specify this
- Please specify web address where you would like the banner to link
- Color images RGB
- File format: pdf or jpg, both acceptable
- Payment possibilities: bank transfer, following the issue of an invoice by Europapier Austria GmbH.

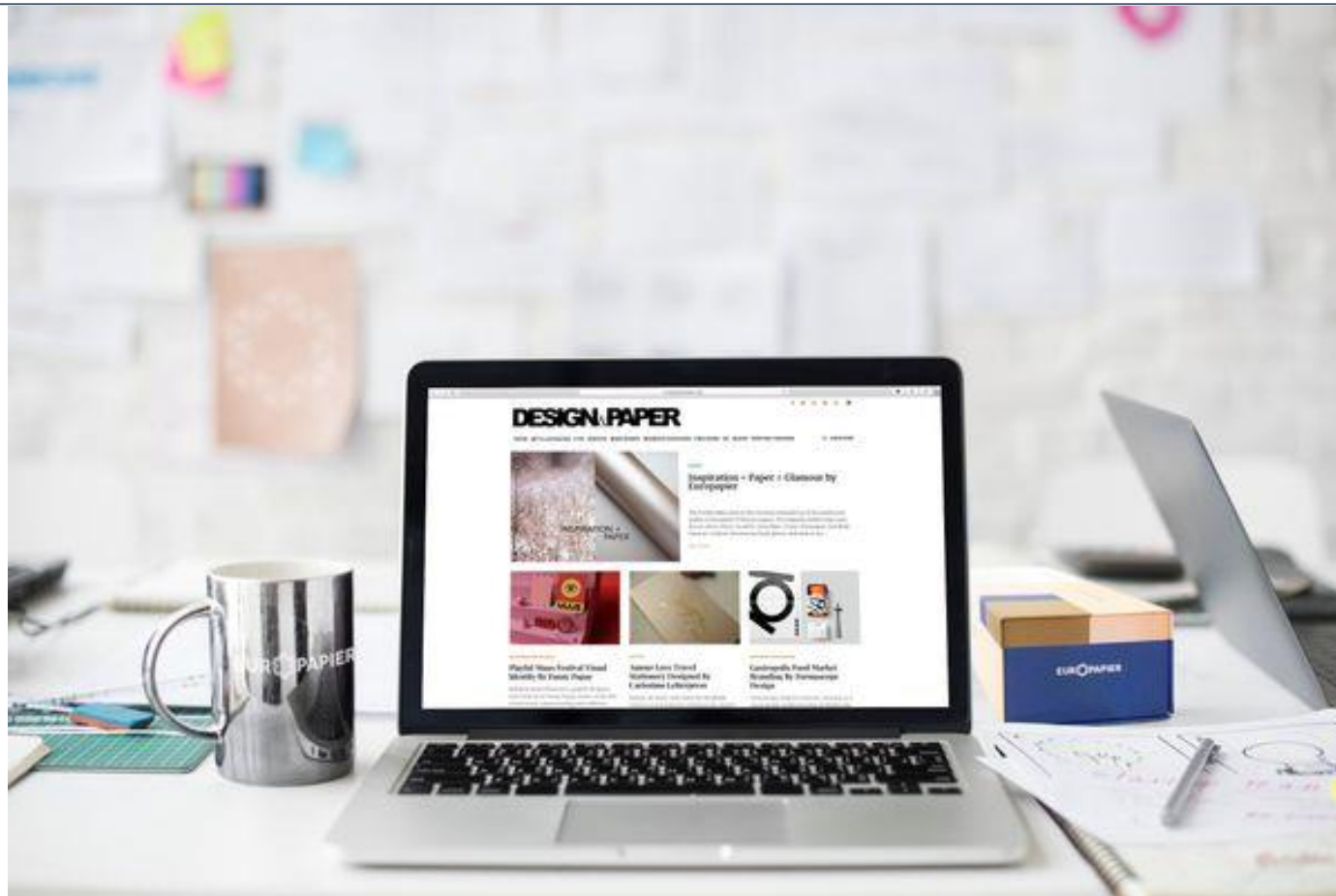
DESIGN & PAPER can accept no liability for imperfect processing or publication of digitally transmitted data if the above-mentioned technical guidelines are not adhered to.

- 500 words
- 1 link insertion
- Up to 12 pictures, including one feature photo. – minimum 900 px. Please specify image rights.
- Product / service / event has to fit to the design&paper creative audience. (design, marketing, advertising and the paper industry).
- For a better understanding of our blog, please check out the blog categories:

DESIGN & PAPER

PAPER+PRINTING ART+ILLUSTRATION TYPE INSIGHTS NEWS+EVENTS BRANDING+PACKAGING PUBLISHING DIY DESIGN

- **Price €200 / article**
- Payment possibilities: bank transfer, following the issue of an invoice by Europapier Austria GmbH.



Does your product or service fit to the Design&Paper audience?
We'd love to hear from you at advertise@designandpaper.com